

# Choosing the Right Security Vendor

## Six Areas to Evaluate



### Business Strength

Investigate the vendor's financial stability, resilience to economic downturns, historical performance, funding, and ability to withstand challenges.



### Ownership & References

What is the vendor's ownership history? What is their reputation and the perception of their reliability? Can you find similar use cases? Do they have a history of negative relationships?



### Contract Terms

Define contract terms related to billing, payment, value-added tax (VAT), pass-through costs, insurance implications, data ownership and visibility, and other variable costs.



### Certifications

Check for relevant certifications such as ISO, SOC, NIST, or industry-specific accreditations that demonstrate the vendor's commitment to quality and compliance.



### Geographical Capability

Does their geographical reach align with your needs? If services span multiple geographies, are they compatible and complementary? Can they establish business entities in new markets?



### Social/Environmental Impact

Evaluate social and environmental practices to ensure alignment with your organization's values.